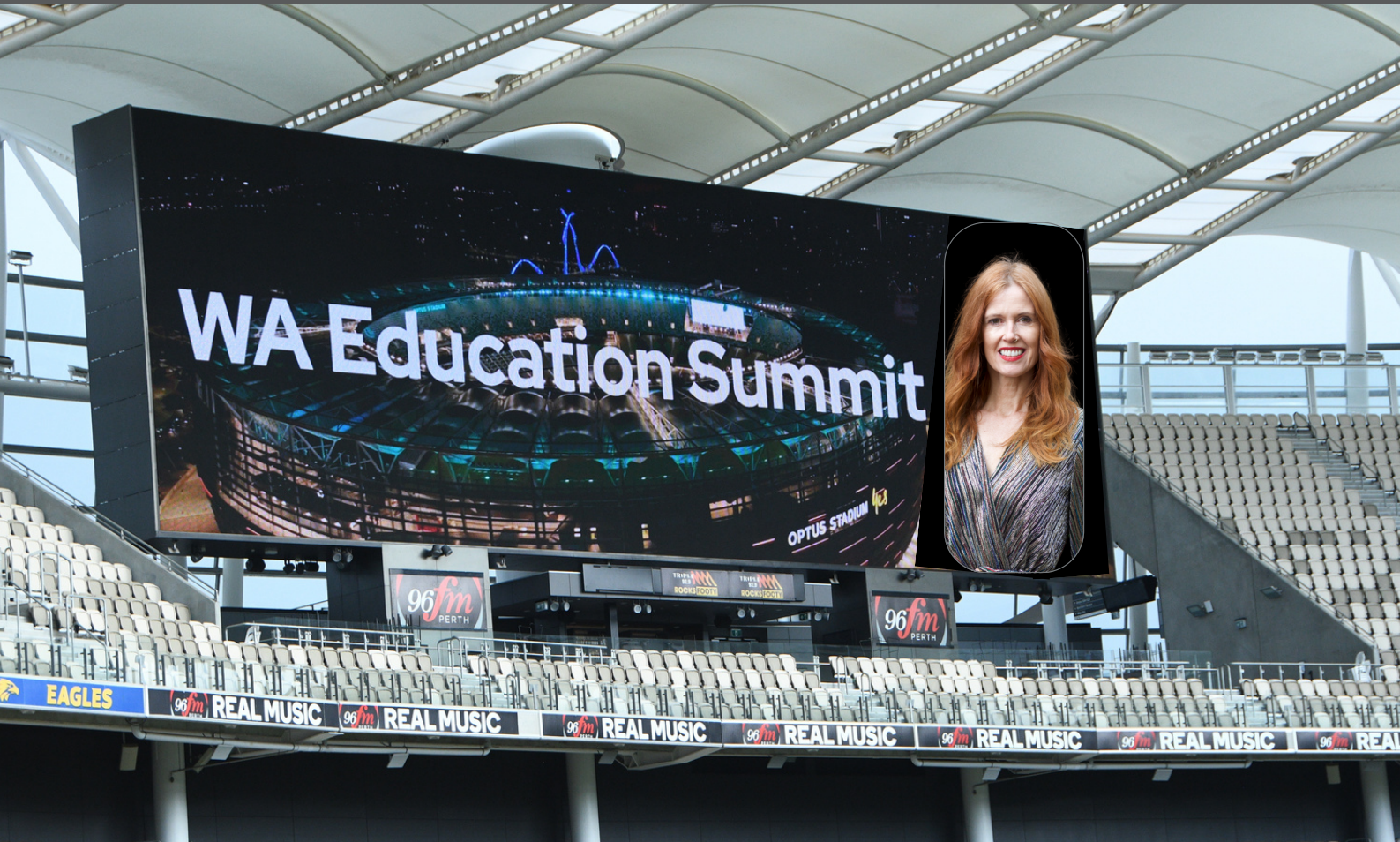


WA EDUCATION SUMMIT '23 SPONSORSHIP #WAES23



EDUCATION'S NEW FRONTIER: ARTIFICIAL INTELLIGENCE

3 AUGUST 2023

SOLUTIONS I.T.



Welcome

The WA Education Summit brings together some of Australia's leading Education and ICT specialists, many of which are internationally renowned.

Join us to help celebrate the successes, and address some of the issues that schools are facing during these challenging times by being a part of this remarkable event.

This event promises to be our best yet, with inspiring keynote presentations, panel discussions, hands on workshops and opportunities to network.

Delivered via three streams that will address up to 300 Leadership, IT Managers and Teachers, this event will bring extraordinary school case studies from across the nation, inspirational and ground-breaking keynote speakers, as well as hands-on workshops that provide new and transferable skills to the classroom.

Opening Speaker | Dr Catriona Wallace

Dr Catriona Wallace is an Artificial Intelligence and Metaverse specialist. Catriona has been recognised by AFR as the most influential woman in business and entrepreneurship, and by Onalytica as one of the top speakers on both Ethical AI and the Metaverse, internationally. Catriona co-authored the book *Checkmate Humanity: the how and why of Responsible AI*.

An expert in Digital Transformation, Catriona is well spoken and researched in the areas of Cyber Security (working closely with Governments and businesses on its impact and preventions), the Future of Work, Employment, Ethics and Diversity. Dr Wallace is an Adjunct Professor, Founder of the Responsible Metaverse Alliance and Co-Chairs Richard Branson's B Team AI Coalition. Catriona was the Founder of a machine learning company based out of New York and is also a mother of five.





"This is exactly the type of event that Perth Schools have been crying out for", Hale School

"This has proven to be timely, relevant and inspiring. The speakers are well chosen and have tapped into the immediate and future needs of the delegates as teachers and leaders in education. This is by far the most useful PD I have attended all year. I will undoubtedly be back next year and will be bringing more folks with me."

Christ Church Grammar

"Each Talk left you inspired and motivated"

Baldivis Primary School

"So much innovation in one place"

Kearnan College

"Great venue, relaxed atmosphere, and really informative"

All Saints' College

"Seamlessly organised. Good mix of topics for both Apple and Windows users. Optus staff were very helpful. First class all round - congratulations Solutions IT"

Dalyellup Primary School

"I enjoyed the ability to interact with vendors to learn more about their products and implementation in systems" CEWA

Why Sponsor?

The WA Education Summit is the premier education event for the WA Edu-IT community. Held at Optus Stadium, this event not only boasts an exquisite venue and internationally renowned speakers, it also attracts hundreds of IT managers, leadership and decision makers from schools from across the state.

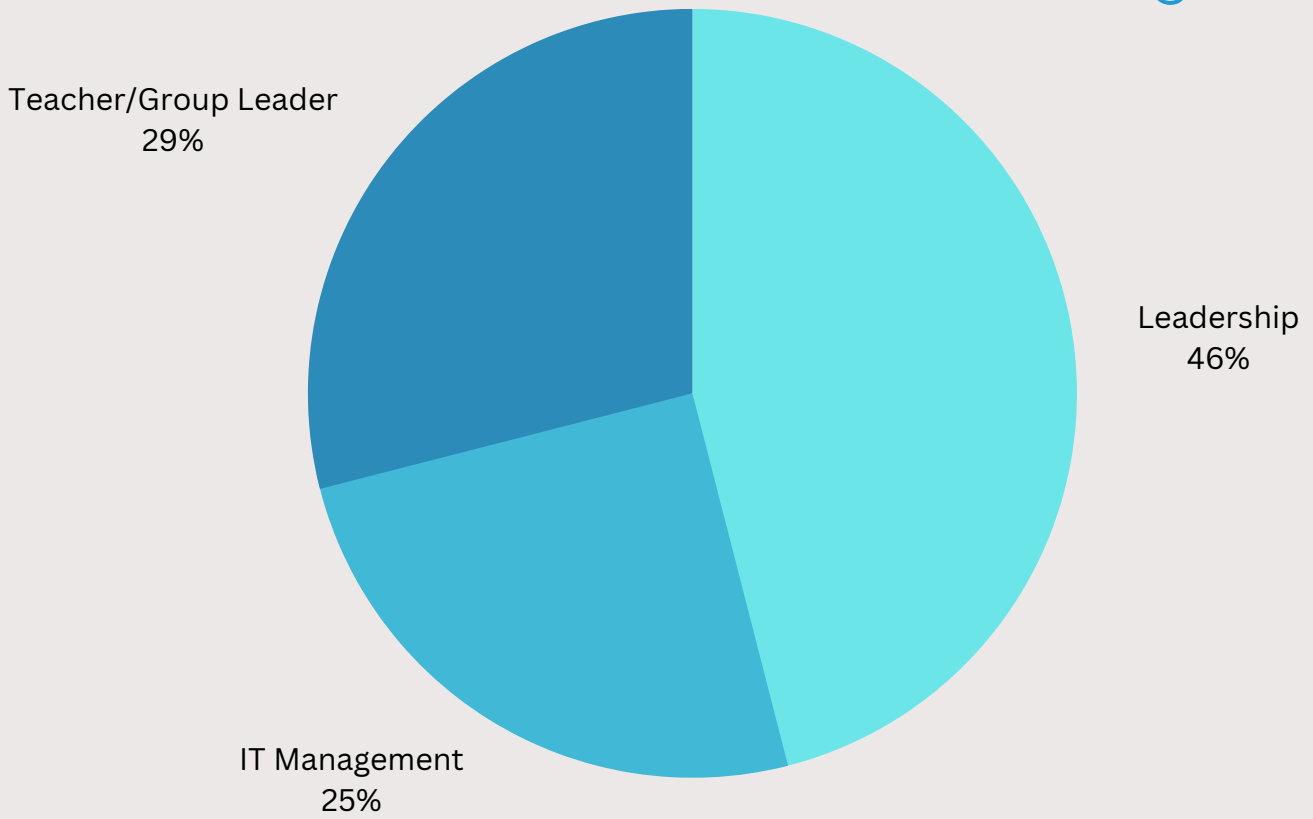
Comprising of three streams, Leadership, IT Management and Teachers, the Summit attracts many delegates from different areas within the education system, and different sectors

Sponsorship opportunities provide vendors with the ability to establish themselves as industry experts within the WA education sector as well as a chance to showcase their company's capabilities and challenge-solving solutions. Like previous years, sponsors are kept connected to the delegates as they are included in the speaking and networking rooms and not isolated in a separate area. By speaking, exhibiting, promoting offers and networking, sponsors can deeply engage with the most influential people within the sector.

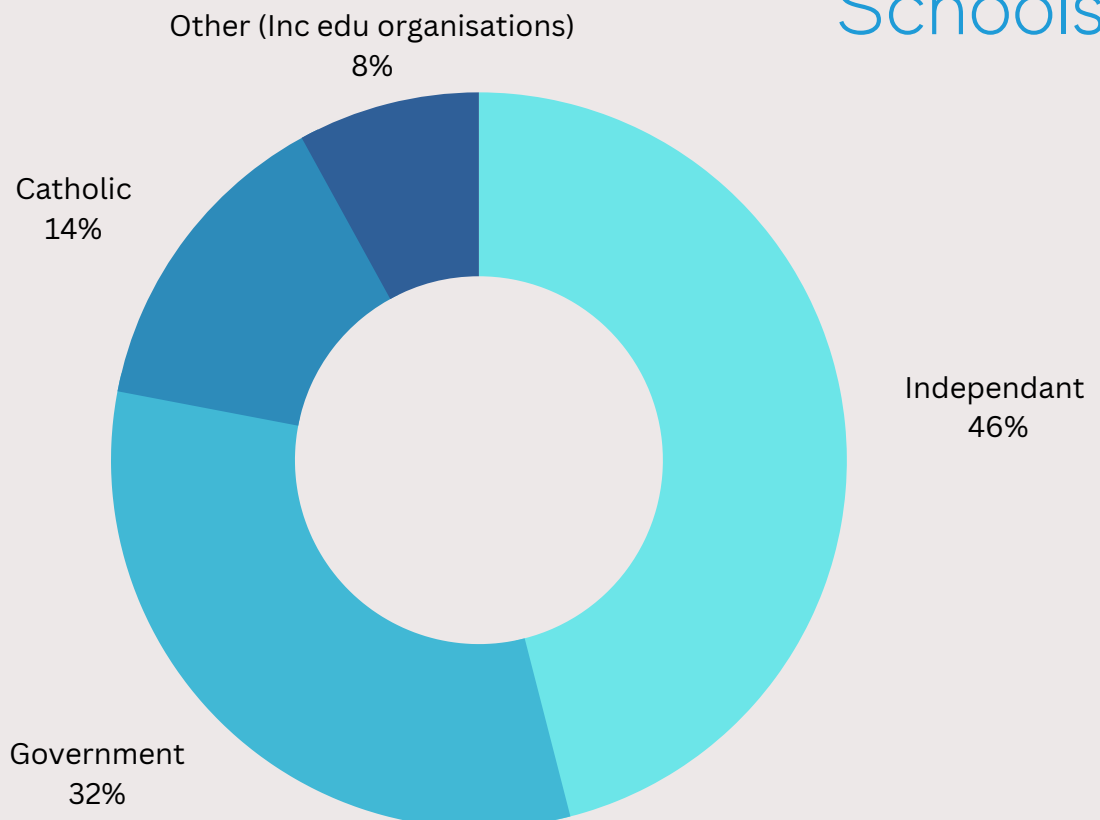


2022 Stats

Delegates



Schools



Packages

At the 2018, 2019 and 2022 events, we received amazing feedback from delegates about the quality of vendors at the Summit. Whilst delegates appreciated that this event was not focused around a trade show, they were impressed with the relevance and standard of our vendors. Sponsors echoed this sentiment as they were able to engage in meaningful conversations and gather high-calibre leads.

Like the previous years, sponsors will be situated in the main speaking room as this will give sponsors maximum exposure to the delegates. So that sponsors get the most out of their investment, we will once again position them within the main speaking area, and therefore like previous years, spaces will be limited.

Gold Sponsor \$10,000

6x2 space and 2 tables*

1 speaking session/workshop at either IT or Teacher Stream, or sponsor a case study at Leadership Stream**

Option to supply marketing collateral and merchandise to delegate bag

Up to 4 staff passes, (lunch included)

Up to 4 complementary delegate passes

Silver Sponsor \$5,000

3x2 Space and table*

Option to supply marketing collateral and merchandise to delegate bag

Up to 2 staff passes (lunch included)

Up to 2 complementary delegate passes

Notes

All sponsors to provide

- Company logo on our WAES2023 web page (with hyperlinks)
- Merchandise for delegate bag
- A prize for prizegiving

*All branding to be supplied by the sponsor.

**Please note that speakers must not directly pitch at these sessions. It is preferred that speakers discuss case studies to talk about how their product has enabled a school to overcome a problem/issue.

Workshops limited to 60 mins.

Capturing Leads

A lead capturing system will be available for all sponsors at the Summit.

Leads need to be captured at the sponsors stand and will be sent through within 3 business days post event.

Sponsors may also use their own lead capture system.

Sponsor Feedback

"I was incredibly impressed with the whole event. Amazing turnout and sessions for your customers. I could safely say that it was one of the best partner events that I have attended. Huge congratulations to you and the Solutions IT team for an incredible event. Can't wait for next year." Microsoft

"Thank you for putting together WAES. We have had lots of positive feedback and potential sales opportunities thanks to our exposure" Sentral

"Thank you! What a great event!" Surface, MS

"Thanks again for providing Lenovo the opportunity to exhibit at your WA Education Summit and what a fantastic success- congratulations! It was very impressive to see so many engaged attendees and all I spoke with were very positive of the format and content. We would certainly love to be part of it again" Lenovo

"Thanks for having us there. It was a great turn out. Great to see such positive feedback. We had a lot of decent conversations on the day" Fortinet

"STM Goods proud sponsor for WA Education Summit 2022
Thank you Solutions IT Team for hosting such an incredible event!" STM

"Just wanted to congratulate you on a fantastic event today, super well executed - Veeam

"We would like to reiterate what a fantastic job you guys did" Webroot

"Thank you for the opportunity to be involved in this event" Vivi



Agreement

This agreement confirms sponsorship of the
Western Australian Education Summit 2023
(WAES2023)

Company Name:

Address:

ABN:

Sponsorship package (tick one)

Gold \$10,000 ex GST _____

Silver \$5,000 ex GST _____

Please note payment terms

50% deposit must be paid by 31st March
2023

Full payment must be paid by 31st May 2023

Signed:

Name:

Position in company:

Email address:

Phone:

Admin notes

Thank You